SmartIncentive

example
Sales Incentive Flowchart

Initial Set up phase for *CSA's per participating store

1.Manager to "register" CSA'S for competition on dedicated mobile

- The Manager will be provided with an easy spread sheet with *CSA particulars and photo to be returned for capturing. Sheet will provide for status allocation i.e. supervisors/cashiers. No data heavy downloads for CSA's

2.Personal identification

- This will enable the manager to make sure sales are allocated to correct QR code/CSA by way of photo I.D

3.Once the Manager has completed the sheet the info will synchronise with the store

- Name tag can now be printed with QR code and photo

*Customer Service Agent

Initial Set up phase for Store Managers per participating store

1.Managers will be given sign on to Admin portal. Registered CSA info will appear here.

- CSA has made a sale; Manager will scan the QR code and Product Bar Code using our unique SmartScan solution. Items will accrue against the CSA's name as a sale. Mobile phone with scanning capabilities is required

2.Manager would not need to keep count of sales as system will be automated

- As soon as the CSA has reached x10 sales he will automatically be sent an SMS to his private number with a redeemable LIVE voucher

3.Manager can balance sales weekly/monthly against stock

- Stock amounts will be entered at beginning of competition and sales will automatically deduct from holding

Daily features for participating CSA

CSA's can see where they stand on the live leaderboard

- The running of the live leaderboard for the stores CSA's contributes to competitive selling

CSA's receive their reward vouchers as soon as x10 sales are done

- No time delay on recons and confirming sales. Also no risk of loosing cards etc. Rewards in real time and digitised. CSA to revert to zero count automatically

Vouchers are sent instantly directly to CSA's private mobile number

- Vouchers are live and can be redeemed instantly

Daily features for participating Store Managers

Managers don't have to worry about manual score cards

- System will tally sales and allocate to CSA digitally

The software will flag when x10 sales have been reached

- The incentive/prizes system can be activated even if the manager is off duty.

Because the system is digitised it eliminates fraud

- Vouchers can not be stolen or awarded unfairly

Monthly features for participating Store Managers

Stock take is automated

- Because the system deducts stock when a barcode is scanned, stock-take is automated and should be cross referenced i.e. Final Count to balance

Manager has access to admin portal giving him access to data

- Manager can view performance data on sales, time, CSA performance etc. and make changes accordingly.

Manager can view his status on group leaderboard

- Manager can compare his performance against other stores

Monthly features for Agency and Client

Agency can view success of campaign

- Agency has access to Group admin log-in. All data and performance can be viewed here, and client can be given in depth feedback per store.

Agency can monitor sales and date per product per store.

- The end game for any campaign is sales. This can be monitored, and the campaign can easily be adjusted quickly and at low cost for immediate impact and effect.

Agency and Client have total control

- Agency and Client have total control as no sales or vouchers can be manipulated